

**Horticultural Alliance, Inc.**  
**Wholesale Price Sheet**  
**March 1, 2010**

Information contained herein is  
**CONFIDENTIAL**

PRODUCT	ITEM	SKU	VOLUME	WHOLESALE		
				PRICE		
<b>DIEHARD™ Transplant</b> Endo/Ectomycorrhizal Inoculant for planting trees and shrubs. Contains over 100 ingredients to "naturalize" the transplant and the ground and get the transplant off to a fast start reducing transplant shock, stress, and watering. Also available in pails. (*If not included in a pallet sized order add \$2.00 per unit for box to UPS product.)	8 oz. Bag	DHT8OZ	NA	\$	7.69	
	8 oz. x 55 Pail	DHT8OZX55	1-5 units*	\$	265.48	
	27 Pail Pallet	DHT8OZX55X27	6+ units*			
			27 unit pallet (per unit)			
	8 oz. x 50 Box	DHT8OZX50	1-5 units	\$	235.70	
	48 Box Pallet	DHT8OZX50X48	6+ units			
			48 unit pallet (per unit)	\$	11,313.54	
	8 oz. x 20 Box	DHT8OZX20	NA	\$	110.19	
	8 oz. x 20 Box x 4 Case	DHT8OZX20X4	1-5 units	\$	440.75	
			6+ units			
	8 oz. x 20 x 4 x 30 Pallet	DHT8OZX20X4X30	30 unit pallet	\$	13,222.50	
	25 lb. Bulk Box	DHT25	1-5 units	\$	215.25	
			6+ units			
	25 Box x 48 Pallet	DHT25X48	48 unit pallet (per unit)	\$	10,332.00	
30 lb. Pail			DHT30	1-5 units*	\$	250.61
27 30 lb. Pallet	DHT30X27	6+ units*				
		27 unit pallet (per unit)	\$	6,766.54		
<b>DIEHARD™ Palm</b> Endomycorrhizal inoculant for all palms with a complete nutrient package. Designed to be used as a vertimulch as part of a routine palm maintenance program.	4 lb. Bag	DHP4	NA	\$	18.50	
	4 lb. x 10 Case	DHP4X10	1-5 units	\$	185.00	
			6+ units			
	4 lb. x 10 Case x 30 Pallet	DHP4X10X30	30 unit pallet (per unit)	\$	5,550.00	
	25 lb. Box	DHP25	1-5 units	\$	79.95	
6+ units						
25 lb. x 48 Pallet	DHP25X48	48 unit pallet (per unit)	\$	3,837.60		
		8 oz. Bag	DHPT8OZX20	NA	\$	6.10
8 oz. x 20 Box	NA			\$	99.95	
8 oz. x 20 x 4 Case	1-5 units			\$	399.80	
8 oz. x 20 x 4 x 30 pallet	DHPT8OZX20X4X30	6+ units				
		30 unit pallet (per unit)	\$	11,994.00		
8 oz. x 60 Pail	DHPT8OZX60	1-5 units*	\$	239.95		
		6+ units*				
		27 unit pallet (per unit)	\$	6,478.65		
8 oz. x 100 Case	DHPT8OZX100	1-5 units	\$	339.95		
		6+ units				
8 oz. x 100 x 24 Pallet	DHPT8OZX100X24	24 unit pallet (per unit)	\$	8,158.80		
		25 lb. Bag	DHPT25	1-5 units	\$	149.95
25 lb. Bag x 48 Pallet	DHPT25x48	6+ units				
		48 unit pallet (per unit)	\$	7,197.60		
<b>DIEHARD™ Flower Bed</b> Endomycorrhizal inoculant for flowerbeds to reduce pesticide and fertilization use. Use at the rate of 3 lbs. per 100 sq. ft.	3 lb. Bag	DHFB3	NA	\$	30.70	
	3 lb. x 10 Case	DHFB3X10	1-5 units	\$	306.99	
			6+ units			
	3 lb. x 10 x 30 Pallet	DHFB3X10X30	30 unit pallet (per unit)	\$	8,250.00	
	25 lb. Bulk Box	DHFB25	1-5 units	\$	156.00	
6+ units						
25 lb. x 48 Pallet	DHFB25X48	48 unit pallet (per unit)	\$	7,488.12		

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<b>DIEHARD™ Root Reviver</b> Endo/Ectomycorrhizal inoculant used as a vertimulch for established trees in decline.	4 lb. Bag	DHRR4	NA	\$	17.50
	4 lb. x 10 Case	DHRR4X10	1-5 units	\$	175.00
			6+ units		
	4 lb. x 10 x 30 Pallet	DHRR4X10X30	30 unit pallet	\$	5,250.00
			(per unit)		
	10 lb. Box	DH RR10	NA	\$	35.82
	10 lb. X 4 Case	DH RR10X4	1-5 units	\$	143.30
			6+ units		
<b>DIEHARD™ Root Dip</b> Endo/Ectomycorrhizal inoculant for bare root and plugs for ornamentals, vegetables, citrus, orchards and flowering trees. Contains Horta-Sorb® water management gel. Treats 3,000 plants per lb.	15 oz. Bag	DHRD15OZ	NA	\$	24.55
	15 oz. x 5 Box	DHRD15OZX5	Box	\$	122.74
	15 oz. x 5 x 4 Case	DHRD15OZX5X4	1-5 units	\$	490.98
			6+ units		
	25 lb. Bulk Box	DHRD25	1-5 units	\$	480.73
			6+ units		
<b>DIEHARD™ Ecto Root Dip</b> Ectomycorrhizal inoculant for forestry and Christmas tree plantings. Contains Horta-Sorb® water management gel to boost survival and provide quick start. Treats 10,000 plants per lb.	15 oz. Bag	DHERD15OZ	NA	\$	17.17
	15 oz. x 5 Box	DHERD15OZX5	Box	\$	85.84
	15 oz. x 5 x 4 Case	DHERD15OZX5X4	1-5 units	\$	343.38
			6+ units		
	25 lb. Bulk	DHERD25	1-5 units	\$	299.90
		6+ units			
<b>DIEHARD™ Injectable</b> Endo/Ecto mycorrhizal inoculant for deep root injection containing biostimulants, bacteria, endo and ecto mycorrhizae.	8 oz. Bag	DHI8OZ	NA	\$	40.95
	8 oz. x 4 Box	DHI8OZX4	Box	\$	163.80
	8 oz. x 4 x 4 Case	DHI8OZX4X4	1-5 units	\$	655.18
			6+ units		
	8 oz. x 12 Box	DHI8OZX12	Box	\$	491.39
	8 oz. x 12 x 4 Case	DHI8OZX12X4	1-5 units	\$	1,965.54
			6+ units		
	8 oz. x 12 x 4 x 30 Pallet	DHI8OZX12X4X30	30 unit pallet	\$	58,966.20
		(per unit)			
<b>DIEHARD™ Ecto Injectable</b> Ectomycorrhizal inoculant with numerous other ingredients for deep root injection.	8 oz. Bag	DHEI8OZ	NA	\$	25.37
	8 oz. x 4 Box	DHEI8OZX4	Box	\$	101.48
	8 oz. x 4 x 4 Case	DHEI8OZX4X4	1-5 units	\$	405.90
			6+ units		
	8 oz. x 12 Box	DHEI8OZX12	Box	\$	304.43
	8 oz. x 12 x 4 Case	DHEI8OZX12X4	1-5 units	\$	1,217.70
			6+ units		
	8 oz. x 12 x 30 Pallet	DHEI8OZX12X4X30	30 unit pallet	\$	36,531.00
		(per unit)			
<b>DIEHARD™ Bed Prep</b> Endo/Ectomycorrhizal inoculant for large scale bed plantings at the rate of 3 lbs. per 100 sq. ft.	10 lb. Box	DHBP10	NA	\$	79.90
	10 lb. x 4 Case	DHBP10X4	1-5 units	\$	319.60
			6+ units		
	25 lb. Box	DHBP25	1-5 units	\$	189.76
			6+ units		
<b>DIEHARD™ Ecto Drench</b> Ecto drench inoculant with <i>Trichoderma</i> , stimulants, and beneficial bacteria. Designed to treat 10,000 plants per lb.	15 oz. Bag	DHED15OZ	NA	\$	25.57
	15 oz. x 5 Box	DHED15OZX5	Box	\$	127.87
	15 oz. x 5 x 4 Case	DHED15OZX5X4	1-5 units	\$	511.48
			6+ units		
	10 lb. Box	DHED10	NA	\$	230.57
	10 lb. x 4 Case	DHED10X4	1-5 units	\$	922.30
			6+ units		
	25 lb. Box	DHEND25	1-5 units	\$	435.57

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<b>DIEHARD™ Starter Mix</b> Ecto and Endomycorrhizae amendment to inoculant seedlings and small plants at the propagation level. Includes Trichoderma, stimulants, and beneficial bacteria.	6 lb. Box	DHSM6	Box	\$	139.40	
	6 lb. x 4 case	DHSM6X4	1-5 units	\$	557.60	
	25 lb. Box	DHENSM25	6+ units			
			1-5 units	\$	404.88	
			6+ units			
			1-5 units	\$		
<b>DIEHARD™ Ecto Starter Mix</b> Propagation amendment for Ecto plants.	6 lb. Box	DHECSM6	NA	\$	92.20	
	6 lb. x 4 Case	DHECSM6X4	1-5 units	\$	368.80	
			6+ units			
			1-5 units	\$	338.20	
	25 lb. Box	DHECSM25	6+ units			
			1-5 units	\$		
6+ units						
<b>DIEHARD™ Turf</b> Endomycorrhizal inoculant for "naturalized" turf. Use at 7.5 lbs. per 1,000 sq. ft.	3 lb. Bag "Pallet Pak Green"	DHTU3	NA	\$	28.19	
	3 lb. x 10 Case	DHTU3X10	1-5 units	\$	281.88	
			6+ units			
			1-5 units	\$	13,530.00	
	3 lb. x 10 x 48 Pallet	DHTU3X10X48	6+ units			
			1-5 units	\$		
	25 lb. Bag	DHTU25	1-5 units	\$	184.45	
	25 lb. x 48 Pallet	DHTU25X48	6+ units			
			48 unit pallet			
			6+ units	\$	8,853.54	
(per unit)						
<b>ECOVAM™ Granular Endo Inoculant</b> 6 Strains endomycorrhizae. 60,000 propagules per lb. Use as a soil amendment in media at as low as 1/4 lb. per cu. yd.	25 lb. Bag	EVG25	1-5 units	\$	162.50	
			6+ units			
	25 lb. x 48 Pallet	EVG25X48	48 unit pallet			
			6+ units	\$	7,800.00	
			(per unit)			
<b>DIEHARD™ Seed Treat</b> 4 - 8 oz. per 100 lbs of seed. Hopper box applied just prior to planting.	1 lb. Bag	DST1	Bag	\$	55.00	
	1 lb. Bag x 8 Box	DST1X8	Box	\$	440.00	
	1 lb. Bag x 8 x 1 Case	DST1X8X4	Case	\$	1,760.00	
	25 lb. Bag	DST25	Bag	\$	1,237.50	
	<b>DIEHARD™ BioRush®</b> Soluble stimulants, beneficial bacteria, sea kelp & yucca for turf and ornamentals. One lb. treats 6,600 sq. ft.	1/4 lb. Bag	DHBR4OZ	NA	\$	6.50
1/4 lb. x 24 Box		DHBR4OZX24	Box	\$	156.00	
			1-5 units	\$	624.00	
1/4 lb. x 24 x 4 Case		DHBR4OZX24X4	6+ units			
			30 unit pallet	\$	18,720.00	
1 lb. Bag		DHBR1	NA	\$	15.32	
1 lb. x 8 Box		DHBR1X8	Box	\$	122.59	
1 lb. x 8 x 4 Case		DHBR1X8X4	1-5 units	\$	490.36	
			6+ units			
1 lb. x 8 x 4 x 30 Pallet		DHBR1X8X4X30	30 unit pallet	\$	14,710.80	
25 lb. Box		DHBR25	1-5 units	\$	320.31	
			6+ units			
50 lb. Box		DHBR50	1-5 units	\$	579.07	
			6+ units			
<b>DIEHARD™ BioRush® Plus</b> DIEHARD™ BioRush® with chelated iron and 3-0-20 NPK.	1 lb. Bag	DHBRP1	NA	\$	8.95	
	1 lb. x 8 Box	DHBRP1X8	Box	\$	69.70	
			1-5 units	\$	278.80	
	1 lb. x 8 x 4 Case	DHBRP1X8X4	+6 units			
			30 unit pallet	\$	8,364.00	
	25 lb. Box	DHBRP25	1-5 units	\$	205.00	
+6 units						
<b>DIEHARD™ BioRush® Fe</b> Soluble stimulants, beneficial bacteria, sea kelp & yucca with iron for turf and ornamentals. One pound treats 2,500 sq. ft.	1lb. Bag	DHBRFE1	NA	\$	15.95	
	1lb. x 8 Box	DHBRFE2	Box	\$	127.60	
			1-5 units	\$	510.40	
	1lb. x 8 x 4 Case	DHBRFE1X8X4	30 unit pallet	\$	15,312.00	
			6+ units			
			1-5 units	\$	320.31	
	25 lb. Box	DHBRFE25	6+ units			

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<b>DIEHARD™ Yucca SDS</b> A 100% natural surfactant that increases cell wall permeability allowing the roots to take up water and nutrients faster and easier, etc. Applied at 20 grams per 1,000 sq. ft. or 2 lbs. per acre.	1 lb. Bag	DHYSDS1	NA	\$ 29.95
	1 lb. x 8 Box	DHYSDS1X8	Box	\$ 239.60
	1 lb. x 8 x 4 Case	DHYSDS1X8X4	1-5 units	\$ 958.40
			+6 units	
	3 lb. Bag	DHYSDS3	NA	\$ 71.88
	3 lb. x 5 Box	DHYSDS3X5		\$ 359.40
	3 lb. x 5 x 4 Case	DHYSDS3X5X4	1-5 units	\$ 1,437.60
			+6 units	
	10 lb. Box	DHYSDS10	Box	\$ 203.66
	10 lb. x 4 Case	DHYSDS10X4	1-5 units	\$ 814.64
			+6 units	
	55 lb. Box	DHY55	1-5 units	\$ 980.11
+6 units				
<b>DIEHARD™ SP Sea Kelp</b> Contains more than 60 macro and trace elements of cytokinins. Cytokinins are plant growth hormones involved in cell division, protein, and carbohydrate and chlorophyll production. Rate 2 tsp. per gallon or 0.67 lbs per acre.	1 lb. Bag	DHSKY1	NA	\$ 19.95
	1 lb. x 8 Box	DHSKY1X8	Box	\$ 159.60
	1 lb. x 8 x 4 Case	DHSKY1X8X4	1-5 units	\$ 638.40
			+6 units	
	3 lb. Bag	DHSKY3	NA	\$ 47.88
	3 lb. x 5 Box	DHSKY3X5	Box	\$ 239.40
	3 lb. x 5 x 4 Case	DHSKY3X5X4	1-5 units	\$ 957.60
			+6 units	
	10 lb. Box	DHSKY10	NA	\$ 135.66
	10 lb. x 4 Case	DHSKY10X4	Box	\$ 542.64
	44 lb. Box	DHSKY44	1-5 units	\$ 549.15
			+6 units	
55 lb. Box	DHSKY55	1-5 units	\$ 617.80	
		+6 units		
<b>DIEHARD™ SP Humate</b> Completely dissolves when added directly to fertilizer, micronutrient, or stimulant formulations of any pH. High % humate content provides superior performance on a pound per pound basis. Proprietary extraction and modification process maximizes humate content. Applied at a rate of 1.5 lbs per acre.	1 lb. Bag	DHHSP1	NA	\$ 10.95
	1 lb. x 8 Box	DHHSP1X8	Box	\$ 87.60
	1 lb. x 8 x 4 Case	DHHSP1X8X4	1-5 units	\$ 350.40
			+6 units	
	3 lb. Bag	DHHSP3	NA	\$ 26.28
	3 lb. x 5 Box	DHHSP3X5	Box	\$ 131.40
	3 lb. x 5 x 4 case	DHHSP3X5X4	1-5 units	\$ 525.60
			+6 units	
	10 lb. Box	DHHSP10	Box	\$ 74.46
	10 lb. x 4 case	DHHSP10X4	1-5 units	\$ 297.84
			+6 units	
	55 lb. Box	DHHSP55	1-5 units	\$ 358.34
+6 units				
<b>Nutri-Pak®, 3 Year Fertilizer 12-4-12</b> This is a truly unique fertilizer product that releases over the longest period of time in the market. The product is fertilizer packaged in a special biodegradable bag the REMAINS IN THE BAG. Yes, that's right the whole bag goes into the ground. No measuring, great labor savings, significant reduction in fertilizer use - a real no brainer.	2 oz. Bag	NP2124123	NA	NA
	2 oz. x 20 Box	NP2124123X20	Box	\$ 19.95
	2 oz. x 20 x 4 Case	NP2124123X20X4	Case	\$ 79.80
	2 oz. x 80 Box	NP2124123X80	Box	\$ 69.95
	2 oz. x 80 x 4 Case	NP2124123X80X4	Case	\$ 279.80
	2 oz. x 300 Case	NP2124123X300	Box	\$ 175.00
	2 oz. x 300 x 50 Pallet	NP2124123X300X50	Pallet	\$ 8,750.00
<b>Nutri-Pak®, 3 Year Fertilizer 16-8-8</b> This is a truly unique fertilizer product that releases over the longest period of time in the market. The product is fertilizer packaged in a special biodegradable bag the REMAINS IN THE BAG. Yes, that's right the whole bag goes into the ground. No measuring, great labor savings, significant reduction in fertilizer use - a real no brainer.	2 oz. Bag	NP216883	NA	NA
	2 oz. x 20 Box	NP216883X20	Box	\$ 19.95
	2 oz. x 20 x 4 Case	NP216883X20X4	Case	\$ 79.80
	2 oz. x 80 Box	NP216883X80	Box	\$ 69.95
	2 oz. x 80 x 4 Case	NP216883X80X4	Case	\$ 279.80
	2 oz. x 300 Case	NP216883X300	Box	\$ 175.00
	2 oz. x 300 x 50 Pallet	NP216883X300X50	Pallet	\$ 8,750.00

<b>WATER MANAGEMENT POLYMERS</b>				
<b>PRODUCT</b>	<b>ITEM</b>	<b>SKU</b>	<b>VOLUME</b>	<b>WHOLESALE PRICE</b>
<b>Horta-Sorb® LG</b> <b>(2.0mm to 4.0mm)</b> Highest quality super absorbent on the market today used as a soil amendment in containers and to hold water in the root zone when planting flowers, shrubs and trees. Product is used for dozens of non-ag applications including floral gel, headband ingredient, spill control, liquid bait enhancer, liquid fragrance management, water supply for laboratory mice in shipment, photo decorative situations, and the PRICE goes on-and-on....	1 lb. Bag	HSLG1	NA	\$ 16.74
	1 lb. x 12 Box	HSLG1X12	1-5 units	\$ 200.88
			6+ units	
	4 lb. Bag	HSLG4	NA	\$ 35.94
	4 lb. x 10 Case	HSLG4X10	1-5 units	\$ 359.40
			6+ units	
	10 lb. Box	HSLG10	NA	\$ 80.34
	10 lb. x 4 Case	HSLG10X4	1-5 units	\$ 321.36
			6+ units	
	10 lb. x 4 Case x 40 pallet	HSLG10X4X40D	1-5 units	\$ 12,854.40
			6+ units	
			(per unit)	
	3 oz. Contractor Pac x 60	HSLG3OZX60	NA	\$ 113.94
	Cont. Pac 60 x 4 Case	HSLG3OZX60X4	1-5 units	\$ 455.76
			6+ units	
	3 oz. Contractor Pac x 245	HSLG3OZX245	1-5 units	\$ 384.95
			6+ units	
		HSLG3OZX245X24	1-5 units	\$ 9,238.80
		(per unit)		
55 lb. Box	HSLG55	1-5 units	\$ 329.94	
		6+ units		
55 lb. x 40 Pallet	HSLG55X40	1-5 units	\$ 13,197.60	
		6+ units		
		(per unit)		
<b>Horta-Sorb® MD</b> <b>(.08mm to 2.0mm)</b> Highest quality super absorbent on the market today used as a soil amendment in containers and to hold water in the root zone when planting flowers beds, and when sodding, sprigging and seeding turf. For container production use at the rate of 2 lbs. per cu. yard. For sod and seeding 3 lbs. per 1,000 sq. ft.	1lb. Bag	HSMD1	NA	\$ 16.74
	1 lb. x 12 Case	HSMD1X12	1-5 units	\$ 200.88
			6+ units	
	2 lb. Pallet Pac "Blue"	HSMDPP2	NA	\$ 21.54
	2 lb. Pallet Pac x 10 Case	HSMDPP2X10	1-5 units	\$ 215.40
			6+ units	
	4 lb. Bag	HSMD4	NA	\$ 35.94
	4 x 10 Case	HSMD4X10	1-5 units	\$ 359.40
			6+ units	
	10 lb Box	HSMD10	NA	\$ 80.34
	10 x 4 Case	HSMD10X4	1-5 units	\$ 321.36
			6+ units	
	10 lb. x 4 Case x 40 pallet	HSMD10X4X40D	1-5 units	\$ 12,854.40
			6+ units	
			(per unit)	
	MD 55 lb. Box	HSMD55	1-5 units	\$ 329.94
			6+ units	
	55 lb. x 40 Pallet	HSMD55X40	1-5 units	\$ 13,197.60
		6+ units		
		(per unit)		
<b>Horta-Sorb® SM</b> <b>(0.3mm to .08mm)</b> Highest quality super absorbent on the market today used as a soil amendment in containers and to hold water in the root zone when planting flowers, shrubs and trees. Also widely used in hydromulching to hold water near the seed. One lb. makes 20 – 30 gallons of gel for dipping bare root seedlings.	1 lb Bag	HSSM1	NA	\$ 16.74
	1 x 12 Case	HSSM1X12	1-5 units	\$ 200.88
			6+ units	
	10 lb Box	HSSM10	NA	\$ 80.34
	10 x 4 Case	HSSM10X4	1-5 units	\$ 321.36
			6+ units	
	55 lb. Box	HSSM55	1-5 units	\$ 329.94
			6+ units	
	55 lb. x 40 Pallet	HSMD55X40	1-5 units	\$ 13,197.60
			6+ units	
		(per unit)		

**Terms and Conditions**

2%/10, NET/30, to approved accounts that are within terms on existing unpaid invoices at time of shipping.

Freight paid on orders of 1,200 lbs. east of the rockies and \$300.00 freight allowance on orders over 1,200 lbs. west of the rockies.