

Components/Products

Product Comparisons - PHC

February 23, 2010

	DIEHARD	PHC	Difference
TREE SAVER vs. DIEHARD Transplant			
Cost to treat a 2" caliper tree	\$4.80	\$5.72	-16%
INGREDIENTS:			
ENDO Propagules Per Inch Caliper	1,375	994	38%
ECTO Spores Per Inch Caliper	25,000,000	17,812,500	40%
Gel Per Inch Caliper (gm.)	33	33	0%
Yucca %	4	1.6	162%
Sea Kelp Meal %	13	24	-46%
Humates %	24	11	122%
Sugar %	NONE	3.7	100%
CFU's Beneficial Bacteria Per Inch Caliper	112,500,000	60,750,000	85%
CFU's Trichoderma Per Inch Caliper	825,000	NONE	100%
Helper Bacteria Included	Yes	Yes	

PALM PRODUCTS	DIEHARD	PHC	Difference
	Palm	Palm	NONE
	6-3-6	6-3-6	
Cost per Lb.	\$2.59	\$1.93	34%
Number of Endo Species	7	4	75%
Endo Propagules per lb.	2461	748	229%
Humic Acid	3%	7%	-57%
Beneficial Bacteria - Million CFU's/Lb.	450	50	800%
Trichoderma - Million CFU's/Lb.	3.3	NONE	100%
Yucca Extract %	1%	NONE	100%
Sea Kelp Extract	3%	NONE	100%
Horticultural Grade Gel	2%	NONE	100%
Helper Bacteria Included	Yes	Yes	

PLANT SAVER	DIEHARD	PHC	Difference
	Root Reviver	Plant Saver	
Cost per lb	\$2.60	\$1.82	43%
INGREDIENTS:			
ENDO Propagules Per Gram	6	2	144%
ECTO Spores Per Gram	1,651,982	29,735	5456%
Yucca %	1	NONE	100%
Sea Kelp Meal %	19	NONE	100%
Humic Acid %	41	7	482%
CFU's Beneficial Bacteria Per Pound	225,000,000	80,000,000	181%
CFU's Trichoderma Per Pound	1,650,000	NONE	100%
Helper Bacteria Included	Yes	Yes	

You could use
DIEHARD
At Half The Rate
and still get
TWICE the
ingredients.
(Not Recommended)

FLOWER BED	DIEHARD	PHC	Difference
	Flower Bed	Flower Saver	
Cost per 100 sq. ft.	\$27.95	\$39.60	-29%
Rate per 100 sq. ft. in pounds	3	6	-50%
INGREDIENTS:			
ENDO Propagules Per 100 sq. ft.	26250	19800	33%
Yucca %	1		100%
Soluble Sea Kelp per 100 sq. ft. in grams	447	436	3%
Humic Acid per 100 sq. ft. in grams	210	654	-68%
CFU's Beneficial Bacteria Per 100 sq. ft.	1,687,500,000	1,500,000,000	13%
CFU's Trichoderma Per 100 sq. ft.	12,375,000	NONE	100%
Helper Bacteria Included	Yes	Yes	

UNIV. INJECTABLE	DIEHARD Injectable	PHC Injectable	Difference
Cost per 8 oz. package	\$39.95	\$37.55	6%
INGREDIENTS:			
ENDO Propagules Per Gram	220	176	25%
ECTO Spores Per Gram	33,039,648	3,920,705	743%
Yucca %	10	0.07	14689%
Soluble Sea Kelp %	18	16.5	7%
Soluble Humic & Fulvic Acids %	26	20.0	32%
CFU's Beneficial Bacteria Per Gram	79,295,154	49,559,471	60%
CFU's Trichoderma Per Gram	581,498	NONE	100%
Helper Bacteria Included	Yes	Yes	

ECTO INJECTABLE	DIEHARD™ Ecto Injectable	PHC Ecto Injectable	Difference
Cost per 8 oz. bag	\$24.95	\$24.93	0%
INGREDIENTS:			
ECTO Spores Per Gram	33,039,648	8,149,780	305%
Yucca %	13.2	13.00	2%
Soluble Sea Kelp %	17.6	12.0	47%
Soluble Humic & Fulvic Acids %	26.4	16.0	65%
CFU's Beneficial Bacteria Per Gram	79,295,154	52,863,436	50%
CFU's Trichoderma Per Gram	581,498	NONE	100%
Helper Bacteria Included	Yes	Yes	

VERTIMULCH	DIEHARD™ Root Reviver	PHC Vertimulch	Difference
Cost per pound	\$2.60	\$2.41	7%
INGREDIENTS:			
ENDO Propagules Per Gram	6	2	193%
ECTO Spores Per Gram	1651982	110132	1400%
Yucca %	1%	NONE	100%
Soluble Sea Kelp %	19%	NONE	100%
Soluble Humic & Fulvic Acids %	41%	NONE	100%
Humic Acid derived from Leonardite	40%	30%	24%
CFU's Beneficial Bacteria Per Gram	495,595	171806	65%
CFU's Trichoderma Per Gram	3,634	NONE	100%
Helper Bacteria Included	Yes	Yes	

ROOT DIP	DIEHARD Root Dip	PHC Root Dip	Difference
Cost per 15 oz. bag	\$23.95	\$38.52	-38%
ENDO Propagules Per Gram	114	112	2%
Number of Endo Species	7	4	75%
ECTO Spores Per Pound	3,000,000,000	95,000,000	3058%
Number of Ecto Species	4	1	300%
Yucca %	0.7	0.6	10%
Super Absorbent Gel %	55	26	112%
CFU's Trichoderma Per Gram	2,181	NONE	100%
Beneficial Bacteria Cfu's per lb.	135,000,000	2,670,000,000	-95%

TURF	DIEHARD™ Turf (w gel)	PHC Turf Saver	Difference
Cost per 1000 sq. ft. treated area	\$46.49	\$64.25	-28%
Rate per 1000 sq. feet in pounds	7.5	22	-66%
ENDO per 1000 sq. feet	28125	3300	752%
Horticultural gel per 1000 sq. feet in pounds	5.0	NONE	100%
Yucca grams per 1000 sq. feet	38	NONE	100%
Seaweed Meal grams per 1000 sq. feet	650	1598	-59%

Humates grams per 1000 sq. feet	30	3396	-99%
CFU's Beneficial Bacteria Per 1000 sq. ft.	3,375,000,000	11,088,000,000	-70%
CFU's Trichoderma Per 1000 sq. ft.	24,750,000	NONE	100%
Helper Bacteria Included	YES	NO	100%

TURF	DIEHARD	PHC	
INGREDIENTS:	Turf (w/o gel)	Turf Saver	Difference
Cost per 1000 sq. ft. treated area	\$31.50	\$64.25	-51%
Rate per 1000 sq. feet in pounds	7.5	22	-66%
ENDO per 1000 sq. feet	4688	3300	42%
Yucca grams per 1000 sq. feet	38	NONE	100%
Seaweed Meal grams per 1000 sq. feet	1755	1598	10%
Humates grams per 1000 sq. feet	1500.00	3396	-56%
CFU's Beneficial Bacteria Per 1000 sq. ft.	13,500,000,000	11,088,000,000	22%
CFU's Trichoderma Per 1000 sq. ft.	99,000,000	NONE	100%
Helper Bacteria Included	YES	NONE	100%

BIOPAK	DIEHARD	PHC	
INGREDIENTS:	BioRush®	BioPac	Difference
Cost per pound	\$14.95	\$20.80	-28%
Yucca %	29.1	5	481%
Soluble Sea Kelp %	11	35	-70%
Soluble Humic & Fulvic Acids %	12	31	-62%
CFU's Beneficial Bacteria Per Gram	99,118,943	99,118,943	0%
CFU's Trichoderma Per Gram	726,872	NONE	ERR
Sugar %	4%	14%	-72%

BIOPAK Plus	DIEHARD™	PHC	
INGREDIENTS:	BioRush® Plus	BioPak Plus	Difference
Cost per pound	\$8.50	\$10.00	-15%
Nitrogen (N)	3.3	3.0	10%
Soluble Potash (K2O)	13.3	20.0	-34%
Iron (Fe)%	4.9	7.0	-30%
Sulfur (S) %	5.5	4.0	37%
Magnesium (Mg) %	0.6	1.5	-58%
Manganese (Mn)%	0.9	0.2	331%
Boron (B)%	0.15	0.02	667%
Zinc (Z)%	0.5	0.2	138%
Yucca %	1.3	2	-34%
Soluble Sea Kelp %	4.4	4	10%
Soluble Humic & Fulvic Acids %	4.0	3.5	13%
Sugar %	7.0	6	17%
CFU's Beneficial Bacteria Per Gram	12,885,463	11,013,216	17%
CFU's Trichoderma Per Gram	94,493	NONE	100%

Information used is from PHC data available on the internet and at trade shows.

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Information offered in Good Faith and believed to be accurate.

DIEHARD™ and BioRush® are trade names owned by Horticultural Alliance, Inc., Sarasota, FL 34243

PHC product names belong to Plant Health Care, Pittsburgh, PA. 15238

Product Comparisons - M-Roots

February 23, 2006

TRANSPLANT	DIEHARD™ Tranplant	Roots™ 123	Difference
INGREDIENTS:			
Price to treat a 2 inch caliper tree	\$4.50	\$4.00	13%
Rate per 2 inch caliper tree	8 oz.	8 oz.	0%
ENDO per 2 inch caliper tree	2750	2152	28%
ECTO per 2 inch caliper tree	50,000,000	201,000,000	-75%
Grams of Gel per 2 inch caliper tree	65	27	139%
Yucca %	4%	NONE	100%
Sea Kelp Meal %	11%	7.5%	53%
Humates %	24%	6.6%	270%
CFU's Beneficial Bacteria Per Inch Caliper	225000000	NONE	100%
CFU's Trichoderma Per Inch Caliper	1650000	NONE	100%
Helper Bacteria Included	YES	NONE	100%

TRANSPLANT	DIEHARD™ Tranplant	M-Roots	Difference	Comment
INGREDIENTS:				
Price to treat a 4 inch caliper tree	\$6.63	\$8.64	-23%	
Pounds per 4 inch caliper tree	1	12	-92%	
ENDO per 4 inch caliper tree	5,500	14,982	-63%	With M-Roots 6X as much is used
ECTO per 4 inch caliper tree	90,000,000	384,000,000	-77%	
Gel per 4 inch caliper tree in grams	130	NONE	100%	
Yucca %	4%	NONE	100%	
Sea Kelp Meal %	11%	NONE	100%	
Humates %	24%	NONE	100%	
CFU's Beneficial Bacteria Per Inch Caliper	225,000,000	NONE	100%	
CFU's Trichoderma Per Inch Caliper	1,650,000	NONE	100%	
Helper Bacteria Included	YES	NONE	100%	

FLOWER BED	DIEHARD Flower Bed	M-Roots	Difference
INGREDIENTS:			
Pounds per 100 sq. feet	3	5	-40%
ENDO per 100 sq. feet	26250	6000	338%
ECTO per 100 sq. feet*	0	90000	NOT NEEDED
Yucca %	1%	NONE	100%
Sea Kelp Meal %	33%	Not Disclosed	100%
Humates %	15%	Not Disclosed	100%
CFU's Beneficial Bacteria Per 100 sq. ft.	1687500000	NONE	100%
CFU's Trichoderma Per 100 sq. ft.	12375000	NONE	100%
Helper Bacteria Included	YES	NONE	ERR

*Flower/Annuals do not associate with ECTO.

TURF	DIEHARD Turf	M-Roots	Difference
INGREDIENTS:			
Rate per 100 sq. feet in pounds	0.75	10	-93%
ENDO per 100 sq. feet	1781	12000	-85%
ECTO per 100 sq. feet	0	440000000	NOT NEEDED
Horticultural gel per 100 sq. feet	100	NONE	100%
Yucca %	1%	NONE	100%
Sea Kelp Meal %	26%	Not Disclosed	100%
Humates %	22%	Not Disclosed	100%
CFU's Beneficial Bacteria Per 100 sq. ft.	360000000	NONE	100%
CFU's Trichoderma Per 100 sq. ft.	2640000	NONE	100%
Helper Bacteria Included	YES	NONE	100%

*Turf does not associate with ECTO.

ROOT DIP	DIEHARD Root Dip	Roots, Inc. Root Dip	Difference
Seedling to treat with one ounce	188	32	488%
ENDO Propagules Per Gram	114	67	70%
ECTO Spores Per Gram	6,607,930	2,032,000	225%
Yucca %	1.0	0.6	67%
Super Absorbent Gel %	55	27	104%
CFU's Trichoderma Per Gram	990,000	NONE	100%

STARTER MIX	DIEHARD™ Starter Mix	M-Roots	Difference
INGREDIENTS:			
Rate per cu. yd. in lbs	2	10	-80%
ENDO per per cu. yd	73750	12000	515%
ECTO per 100 sq. feet	10000000000	440000000	2173%
Yucca %	4%	NONE	100%
Sea Kelp Meal %	19%	Not Disclosed	100%
Humates %	2%	Not Disclosed	100%
CFU's Beneficial Bacteria Per per cu. yd	18000000000	NONE	100%
CFU's Trichoderma Per per cu. yd	132000000	NONE	100%
Helper Bacteria Included	YES	NONE	100%

Information used is from Roots data available on the internet and at trade shows.

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Roots™ product names belong to Roots, Inc., Independence, MO 64055

'DIEHARD™ and BioRush® are trade names owned by Horticultural Alliance, Inc., Sarasota, FL 34243

Product Comparisons - Rootgrow, Inc.

March 15, 2009

	DIEHARD Injectable	Rhizo Fuel	Difference
Cost per pound	\$79.00	\$49.00	61%
INGREDIENTS:			
Propagules 'Endomycorrhiza per pound	100,000	31,200	221%
No. of Endo Species	7	4	75%
Ectomycorrhiza spores per pound	15,000,000,000	1,500,000,000	900%
Yucca %	10%	NONE	100%
Humates %	26%	33%	-21%
Number of strains of Trichoderma	6	2	200%
Number of stains of Beneficial Bacteria	53	19	179%
Bacteria CFU's per pound	36,000,000,000	10,000,000,000	260%
Helper Bacteria Included	YES	NONE	100%

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DIEHARD™ trade name owned by Horticultural Alliance, Inc., Sarasota, FL 34243

Product Comparisons - Premier

February 24, 2009

TREE TRANSPLANT	DIEHARD Transplant	Myke Tree & Shrub	Difference
Cost to treat a 2" caliper tree	\$4.50	Unknown	
INGREDIENTS:			
ENDO Propagules Per Inch Caliper	1,375	495	178%
ECTO Spores Per Inch Caliper	25,000,000	350,000	7043%
Gel Per Inch Caliper (gm.)	33	NONE	100%
Yucca %	4	NONE	100%
Sea Kelp Meal %	13	NONE	100%
Humates %	24	NONE	100%
CFU's Beneficial Bacteria Per Inch Caliper	550,000	NONE	100%
CFU's Trichoderma Per Inch Caliper	825,000	NONE	100%
Helper Bacteria Included	Yes	NO	

FLOWER BED	DIEHARD Flower Bed	Myke Flowers	Difference
Cost per pound	\$9.98	Unknown	
INGREDIENTS:			
Endomycorrhiza per pound	8,750	2,975	194%
Yucca %	1%	NONE	100%
Sea Kelp Meal %	33%	NONE	100%
Humates %	15%	NONE	100%
CFU's Beneficial Bacteria Per 100 sq. ft.	1,687,500,000	NONE	100%
CFU's Trichoderma Per 100 sq. ft.	12,375,000	NONE	100%
Helper Bacteria Included	YES	NO	

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Myke trade name property of Premier Tech, 1, avenue Premier, Rivière-du-Loup (Québec), Canada
'DIEHARD™' and BioRush® are trade names owned by Horticultural Alliance, Inc., Sarasota, FL 34243

Product Comparisons - Plant Success

DIEHARD Transplant & DIEHARD Starter Mix	DIEHARD Transplant	Plant Success Granular	DIEHARD Starter Mix	Difference
Price/lb.	\$9.00	\$17.91	\$22.67	27%
Endo Propagules Per Gram	12	20	75	275%
Endo species	7	2	7	250%
Ecto Spores Per Gram	220,264	240,000	1,020,000	325%
Ecto species*	3	5	3	-40%
Tricoderma per gram	7,269	100000	145,374	45%
Species of Trichoderma	6	2	6	200%
Beneficial Bacteria	881,000	NONE	16,320,000	NO BACTERIA
Soluble Sea Kelp	11%	NONE	4%	NO SEA KELP
Humic	22%	NONE	2%	NO HUMIC
Soluble Yucca	4%	NONE	4%	NO YUCCA
Horta-Sorb Polymer Gel	29%	NONE	0	0%
Helper Bacteria Included	YES	NONE	YES	NO HELPER BAC.

*Two species listed on packaging of Plant Success are NOTectomycorrhiza species.

INJECTABLES	DIEHARD Injectable	Plant Success Soluble	DIEHARD DRENCH	Difference
Price/lb.	\$75.00	\$64.97	\$45.00	-31%
Endo Propagules Per Gram	220	56	110	97%
Endo Species	7	7	7	97%
Ecto Spores Per Gram	33,039,648	3,300,000	22,026,432	NONE
Tricoderma CFU's Per Gram	581,498	NONE	36,344	567%
Species of Trichoderma	6	NONE	6	NO TRICHODERMA
Beneficial Bacteria CFU's per gram	79,295,154	NONE	4,955,947	NO BACTERIA
Soluble Yucca	10%	NONE	17%	NO SOL. YUCCA
Helper Bacteria Included	YES	NONE	YES	NO HELPER BAC.

*Two ECTO species listed on packaging of Plant Success are NOTectomycorrhiza species.

ROOT DIP	DIEHARD Root Dip	Plant Success Root Dip	Difference
Suggested Cost per lb.	\$25.55	\$38.95	-34%
ENDO Propagules Per Gram	114	112	2%
ECTO Spores Per Gram	3,000,000,000	1,453,744	100%
Yucca %	0.7	0.6	9%
Super Absorbent Gel %	55	26	53%
Species of Trichoderma	6	NONE	100%
CFU's Trichoderma Per Gram	2,181	NONE	100%
CFU's Beneficial Bacteria Per Gram	297,357	NONE	100%
Helper Bacteria Included	YES	NONE	100%

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DIEHARD™ trade name owned by Horticultural Alliance, Inc., Sarasota, FL 34243

'Product Comparisons - Soil Moist

August 1, 2007

	DIEHARD™ Transplant	Soil Moist™ Transplant	Difference
Cost to treat a 2" caliper tree	\$4.50	\$6.52	-31%
INGREDIENTS:			
ENDO Propagules Per Inch Caliper	1,375	1,080	27%
ECTO Spores Per Inch Caliper	25,000,000	109,875,000	-77%
Gel Per Inch Caliper (gm.)	33	33	0%
Yucca %	4	NONE	100%
Sea Kelp Meal %	13	NONE	100%
Humates %	24	NONE	100%
CFU's Beneficial Bacteria Per Inch Caliper	550,000	488,000	13%
CFU's Trichoderma Per Inch Caliper	825,000	596,400	38%
Helper Bacteria Included	Yes	NONE	100%

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Soil Moist™ is a tradename owned by JRM Chemical.

Product Comparisons - Bio/Organics

September 15, 2003

	DIEHARD™ Endo Starter	Bio/Organics Endomycorrhiza	Difference
Cost per pound	\$22.83	\$25.00	-9%
INGREDIENTS:			
Endomycorrhiza per cc	20	50	-61%
Polymer Gel %	4%	None	100%
Yucca %	4%	Unknown	100%
Sea Kelp Meal %	12%	Unknown	100%
Humates %	2%	Unknown	100%
CFU's Beneficial Bacteria Per cc	17640000	None	100%
CFU's Trichoderma Per cc	129360	None	100%
Helper Bacteria Included	YES	NONE	100%

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DIEHARD™ trade name owned by Horticultural Alliance, Inc., Sarasota, FL 34243

Product Comparisons - Humboldt Nutrients

August 24, 2009

	DIEHARD Injectable	Myco Madness	Difference
Suggested Cost per lb.	\$79.90	\$90.00	-11%
ENDO Propagules Per cc	166	38	337%
ECTO Spores Per Gram	30,286,344	0	NO ECTO
Yucca %	10	0	NO YUCCA
Species of Trichoderma	6	2	200%
CFU's Trichoderma Per Gram	438,240	374,000	17%
CFU's Beneficial Bacteria Per Gram	59,760,000	600,000	9860%
Helper Bacteria Included	YES	NO	NO HELPER BAC.

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Myco Madness is a trade name of Humboldt Nutrients

Product Comparisons - Great White

August 24, 2009

	DIEHARD Injectable	Great White	Difference
Suggested Cost per lb.	\$79.90	\$90.00	-11%
ENDO Propagules Per Gram	220	69	219%
ECTO Spores Per Gram	33,039,648	3,300,000	901%
Yucca %	10	0	NO YUCCA
Species of Trichoderma	6	2	200%
CFU's Trichoderma Per Gram	581,498	?	
CFU's Beneficial Bacteria Per Gram	79,295,154	?	
Helper Bacteria Included	YES	?	

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DIEHARD™ trade name owned by Horticultural Alliance, Inc., Sarasota, FL 34243

Great White is a trade name of Plant Revolution, Santa Ana, CA

DIEHARD Vs. Helena

November 12, 2009

UNIVERSAL INJECTABLE	DIEHARD Injectable	Myco-Sol Drench	Difference
Cost per 8 oz. package	\$39.95	?	
INGREDIENTS:			
ENDO Propagules Per cc	166	51	225%
ECTO Spores Per Gram	24,900,000	3,520,000	607%
CFU's Beneficial Bacteria Per Gram	79,295,154	NONE	
CFU's Trichoderma Per Gram	581,498	NONE	
Helper Bacteria Included	Yes	NO	

***PRICE BASED ON ENDO INOCULUM SHOULD BE \$179.78 PER POUND.**

ECTO INJECTABLE

******HELENA DOES NOT HAVE ONE******

**IF YOU ARE TREATING OAKS, PINES, CHESTNUT, OR OTHER ECTO TREES
WITH HELENA'S INJECTABLE IT IS COSTING YOU MANY TIMES THE COST OF OUR ECTO INJECTABLE.**

BARE ROOT INOCULUM	DIEHARD™ Ecto Root Dip	Ecto-GEL Root Dip	Difference
Cost per 8 oz. bag	\$16.75	?	
INGREDIENTS:			
ECTO Spores Per cc	18,141,840	3,125,000	481%
CFU's Beneficial Bacteria Per Gram	991,189	NONE	
CFU's Trichoderma Per Gram	7,269	NONE	
Helper Bacteria Included	Yes	NO	

^*PRICE BASED ON INOCULUM SHOULD BE \$85.94 PER LB

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DIEHARD™ trade name owned by Horticultural Alliance, Inc., Sarasota, FL 34243

Myco Sol and Ecto-Gel are trade names of Helena Chemical, Memphis, TN